



ROYAL ORCHID HOTELS LTD.,

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Date: March 28, 2023

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699**

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

Sub: Press Release for opening of Hotel Regenta brand in Vadodara, Jhansi, Mohali, Greater Noida, and Mahadevpura-Bangalore.

Please find enclosed herewith Press Release for launch of Hotel “Regenta Fairlak Vadodara”, “Regenta Place Jhansi”, “Regenta Place, Mohali”, “Regenta Inn – Greater Noida”, and “Regenta Inn Grand, ORR - Mahadevpura, Bangalore”.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**

**RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER
FCS: 7814**

Encl: as above



Press Release

Royal Orchid Hotels Ltd

"Regenta Hotels by Royal Orchid Hotels Ltd Launched Five New Properties"

BSE Code:532699
NSE Code: ROHLTD

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Bangalore, March 28, 2023:

India's rapidly expanding hospitality chain, the award-winning Royal Orchid & Regenta Hotels, has unveiled its newly opened hotels in five cities across India. The hotel chain launched its Regenta brand in Vadodara, Jhansi, Mohali, Greater Noida, and Mahadevpura-Bangalore, marking significant growth for the company.

The five properties will showcase the new and vibrant Regenta brand across two categories – Regenta Place and Regenta Inn. Travellers visiting these cities can now opt for affordable luxury with the opening of the new Regenta properties.

Commenting on the expansion, **Mr Chander K Baljee, Chairman & Managing Director, Royal Orchid Hotels Limited** said, "The opening of our five new Regenta properties is a testament to our commitment to making hospitality affordable and accessible. The Regenta brand is for the value-conscious travellers looking to explore India beyond the regular."

Regenta Fairlak Vadodara, is a hotel managed by Royal Orchid Hotels Ltd. located in Vasna Bhayli. It's close to several industrial belts and tourist attractions. The hotel offers 81 rooms with five types of accommodation, including executive rooms, club rooms, junior suites, orchid suites, and royal suites, all with modern amenities. The Peacock Room is a banquet hall for up to 400 guests, while the Dove Room is ideal for small group events and meetings. The hotel also has a coffee shop, restaurant, swimming pool, gym, and spa with massage rooms.

The **Regenta Place Jhansi** is a good choice for visitors who want to take a historical stroll down memory lane. The hotel's 33 rooms, which range from executive to suites, can accommodate both business and leisure travellers. The PINXX restaurant serves a variety of delicacies, including Indian, Chinese, and Continental cuisine, and it also offers additional meeting space.

Mohali will open its doors to the first **Regenta Place** welcoming guests to enjoy its 36 tastefully-designed rooms. In addition to banqueting facilities, the Regenta Place Mohali offers a variety of dining options along with a multi-cuisine restaurant, a rooftop restaurant, and a stylish bar.

The **Regenta Inn – Greater Noida** caters well for corporate guests with its close proximity to India Expo Centre & Mart and other business hubs, in addition to the Yamuna Expressway which connects to Agra. The hotel's 39 spacious guest rooms come with a multi-cuisine restaurant with 66 seats and business amenities.

Finally, with the debut of the **Regenta Inn Grand, ORR - Mahadevpura, Bangalore** will expand its portfolio of Regenta hotels. Visitors opting for the new property can choose from 49 well-appointed rooms with options like all-day and in-room dining among many others.

Royal Orchid Hotels Limited is looking to capture a fair share of Tier 2 and 3 markets with the opening of their new properties. Carving a niche in the area of affordable luxury, guests opting for the Regenta brand will now have a choice of 287 rooms across six cities in India. Plans are underway to open many more properties Pan-India in the coming months.

About Royal Orchid & Regenta Hotels:

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 80+ hotels across India. Promoted by Chander K Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

The group has bagged many awards including The National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently, the following:

- Mr Chander Baljee awarded Best Contribution to the Hospitality Industry by the South India Hotel and Restaurant Association (SIHRA) at Annual Convention 2022 in South India.
- Mr Chander Baljee was featured into the India Today's 10 successful business leaders from India to look out for in 2022.
- Mr Chander Baljee has been honored Super Star of the Hospitality Industry by AHPWI at Indian Hospitality Leadership Award 2022.
- Jeff's awarded the Best Pub 2022 by Time Food & Nightlife awards 2022.
- Hotel Royal Orchid, Bangalore and Royal Orchid Central Manipal Central, MG Road have been awarded Best Business Hotel 2021 by Yatra.
- Mr. Chander Baljee, was inducted into Hotelier India's CEO Powerlist, 2021.
- Hotelier India conferred Mr. Chander K Baljee, CMD of Royal Orchid & Regenta Hotels with Hall of Fame Award in 2021.
- 'Lifetime Achievement Award' conferred by International Hospitality Council in Association with IHHM Bangalore, 2019.
- The brand Royal Orchid Hotels was recognized as one of the Top 50 Hot Brands by Paul Writer, 2019.
- Regenta Place Bangalore (erstwhile Ramada Bangalore) won the award for the 'Best Budget Hotel' at the India Travel Awards, 2017.
- Royal Orchid Metropole, Mysore was awarded 'The Best Heritage Hotel' at the Tourism Awards 2016 by the Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Karnataka.
- Nominee and Finalist for the CNBC Travel 'Business Leader Awards', Asia Pacific in 2015 (the only hotelier from India to be part of the nomination).
- The brand Royal Orchid was recognized as one of the top 50 Hot brands in Bangalore, by Paul Writer, in association with Hindustan Times at the Bangalore Brand Summit, 2014 and 2015.

Our vision is to be the Preferred Hotel Chain for the discerning global traveler. The brand 'Regenta' is an extension of the Royal Orchid Hotel Group. It is designed for travelers whose watchword is value and convenience. It is categorized into Regenta, Regenta Central, Regenta Resort, and Regenta Inn.

Forward looking statement

We have disclosed forward-looking information so that investors can comprehend the Company's prospects and make informed investment decisions. This release and other written and oral statements that we make periodically contain such forward-looking statements that set out anticipated results based on the Management's plans and assumptions. We have tried, wherever possible, to qualify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words and terms of similar substance in connection with any discussion of future operating or financial performance.

We do not guarantee that any forward-looking statement will be realized, although we believe we have been diligent and prudent in our plan and assumptions. The achievement of future results is subject to risk, uncertainties, and validity of inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, our actual results could vary materially from those anticipated, estimated, or projected. Investors should bear this in mind as they consider forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise.