



ROYAL ORCHID HOTELS LTD.,

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Date: November 03, 2017

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699**

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD**

Dear Sir/Ma'am,

Subject: Intimation on Press Release

This is to inform that the Company proposes to make a press release on the following topic:

Royal Orchid Hotels Announces Partnership with UK's Bespoke Hotels

A copy of the press release to be distributed to the media enclosed herewith

Thanking you

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**

RANABIR SANYAL

COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: as above

Royal Orchid Hotels Announces Partnership With UK's Bespoke Hotels



Royal Orchid Hotels Ltd is pleased to announce that it has reached an agreement to represent Bespoke Hotels Ltd in India.

With this strategic partnership, Bespoke and Royal Orchid shall work together to enhance each other's revenues and brand presence in their respective markets. Royal Orchid now has the ability to offer its guests hundreds of hotel options across multiple global markets. Bespoke, in turn, shall promote this new partnership in the Indian subcontinent to its guests.

Bespoke Hotels has grown to represent and manage over 200 properties worldwide, with over 50 represented hotels in India, and stands as the UK's Largest Independent Hotel Group. Founded in 2000 by Haydn Fentum and Robin Sheppard, Bespoke has consistently grown to the point where they now manage over 9,500 hotel rooms, 8,000 employees and £815 million of assets.

Admired as India's fastest growing hotel chain with over 47 hotels under management and ownership, Royal Orchid Hotels encompasses a range of luxury and five star properties in the popular regions of Bangalore, Jaipur, Mumbai, and Goa.

"We are delighted to have reached agreement to represent Royal Orchid and welcome them to our burgeoning international portfolio", commented Robin Sheppard, Founder of Bespoke Hotels. "They boast a portfolio in some of India's finest locations, with a commitment to the highest standards of hospitality."

Chender Baljee, founder of Royal Orchid Hotels, added: "We are thrilled to have Bespoke Hotels on board, to offer our guests 100's of hotels abroad, and to market our hotels to inbound International travellers. We are looking forward to growing and reinforcing the standing of both brands in the future."



<http://www.royalorchidhotels.com/>
<http://www.bespokehotels.com/>