



ROYAL ORCHID HOTELS LTD.,

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Date: September 26, 2024

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

Sub: Press Release: Announcement of Signing of Luxury Resort in Chittorgarh.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a Press Release regarding the signing of luxury resort in Chittorgarh.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: as above



**Press Release
For Immediate Publication**

ROHL expands in Rajasthan, announces signing of luxury Resort in Chittorgarh



Bengaluru, 26th September 2024

Royal Orchid Hotels Ltd. (ROHL) today announced the signing of a 5-star resort property in the historical city of Chittorgarh, Rajasthan. Set against the backdrop of Pula Mangra village, the property offers an authentic view of the rugged landscape of Rajasthan and is well accessible from Udaipur City and Maharana Pratam Airport. This is the company's 11th hotel in Rajasthan and will be branded a 'Regenta Resort' property.

A perfect amalgamation of luxury and comfort, the property is inspired by the architectural antiquities of the forts of Rajasthan and will be built on the undulating land of three different land formations- Malwa Plateau, the Vindhya Hills and Aravalli Mountain ranges offering a refreshing hospitality experience to both traditional and modern travelers. Guests can choose from an array of 51 well-appointed rooms and suites and unwind at a multicuisine restaurant, a state-of-the-art gym, a rejuvenating swimming pool and a specially curated kids play area. An ideal location for corporate events and grand celebrations, the property will feature a banquet space that spans over 6800 sq. ft. and verdant green lawns.

Tourism contributes [14% to Rajasthan's](#) Gross Domestic Product (GDP), where Udaipur is a major contributor due to its artificial lakes and lavish royal residences. Spread over 342,239 square kilometers, Rajasthan is also the largest state in India offering tourists an opportunity to witness different landscapes like deserts, mountains, lakes, and more. The state also is home to the series of Hill Forts,

a designated UNESCO World Heritage Site. Officially called the Hill Forts of Rajasthan, the site is spread across the cities of Chittorgarh, Rajsamand, Sawai Madhopur, Jhalawar, Jaipur and Jaisalmer. The close proximity of the property from key tourist attractions including Sita Mata Wildlife Sanctuary and Chittorgarh fort among many others one of the most popular local attractions, the resort will attract tourists to explore the region's rich history, architecture and grandeur.

Speaking about the signing, **Chander K Baljee, Chairman and Managing Director, of ROHL** said, "Rajasthan has become a prominent wedding destination in recent years, which has contributed to a significant increase in tourism. In 2023, the state of Rajasthan received 179 million domestic and 1.7 million international visitors, according to a report by the Rajasthan Tourism Department. The state has conferred tourism industry status, improved rural tourism, and revised heritage policies in order to capitalize on this potential. The signing of the new property is a significant milestone and a testament to our consistent presence in this vibrant region and aligns with our strategy of being present in all significant markets of this promising state."

The new property signing is part of ROHL's expansion plans in India with hotels across segments ranging from upscale properties to value stays. The property will be managed by ROHL and will start welcoming guests from early 2025.

About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travellers. It currently operates 107+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travellers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travellers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

For further information, please contact Consocia Advisory

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