



**ROYAL ORCHID HOTELS LTD.,**

Corporate Office :

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HAL Airport Road, Kodihalli, Bangalore - 560 008, India.  
T +91 80 406 12345, F : +91 80 406 12346  
www.royalorchidhotels.com  
CIN : L55101KA1986PLC007392

**Date: May 15, 2017**

To,  
The Manager,  
Listing Compliance,  
Department of Corporate Services,  
BSE Limited,  
Floor 25, P. J. Towers,  
Dalal Street,  
Mumbai - 400 001  
BSE Scrip Code: 532699

To,  
The Manager,  
Listing Compliance,  
Department of Corporate Services,  
National Stock Exchange of India Limited,  
Exchange Plaza, Plot no. C/1, G Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai - 400 051  
NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

**Sub: Extract of Press Release for opening of 1 new hotel**

Please find enclosed herewith extract of Press Release for opening of one new hotel under our brand "Regenta Central Herald" in Mysore.

This is for the information and records of the exchanges.

For any queries on the above please contact the undersigned via phone at +91 8041783000; email: [cosec@royalorchidhotels.com](mailto:cosec@royalorchidhotels.com).

Thanking you

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**

*R. Sanyal*

**RANABIR SANYAL  
COMPANY SECRETARY & COMPLIANCE OFFICER**



Encl: as above

## Royal Orchid Hotels launches 3<sup>rd</sup> hotel in Mysore

**May 13th, 2017, Mysore:** Royal Orchid Hotels Limited, the fastest growing hospitality chain in India announced the launch of its third hotel in Mysore with **Regenta Central Herald**.

With this launch, the Royal Orchid chain of hotels stands proudly today with **43 hotels in 28** different cities in India and ready to add 5 more hotels in its portfolio for coming months.

This is Royal Orchid's **third hotel in Mysore** and adds to Royal Orchid Brindavan Garden & Royal Orchid Metropole in Mysore, Karnataka, which opened a decade ago. With the addition in Mysore, Royal Orchid hotels will have an attractive offering of the Mysore City attractions i.e. Mysore Palace, Brindavan Gardens, Chamundi Hills etc. Moreover, the Royal Orchid Hotels will be looking for more properties to manage untapped areas across India and other countries.

The Royal Orchid Group of hotels is in a strategic alliance, with the owners of Regenta Central Herald for managing the operations of the hotel, which is also a part of an identified plan for their growth in India.

Regenta Central Herald is located on Nelson Mandela Road, Bannimantap in Mysore which is approximately just 2 kms from Mysore Railway Station. The hotel offers 70 well-appointed spacious rooms, fitness centre, mini bar and a multi cuisine restaurant. One can also enjoy MICE facilities with multi-functional banquet spaces which can accommodate up to 300 guests making it an ideal venue for social and corporate events.

Among the key attractions at the hotel is its restaurant: **PINXX** - fine dining restaurant of Regenta Central Herald. One can create his/her everlasting memories by savoring the extensive range of authentic international and native cuisines prepared by the expert chefs. Accommodating more than 50 guests PINXX is recognized for its state-of-the-art ambience and lavish style.

On the occasion of the launch, **Mr. Chander Baljee, MD, Royal Orchid Hotels Limited** stated,

"As we embark on this expansion drive, we are very particular in identifying strategic, high value markets that present a unique fit for our time-tested services and ambitious growth plans. We are in a consolidation mode & are looking at expanding through the management contract route.

The launch of the new hotel is part of an ongoing strategy to expand Royal Orchid Hotel's footprint across cities of country. Given Mysore's status as the third largest city in the state Karnataka, popularly believed to have gotten its name from Goddess Durga, Mahishasura Mardini. This enchanting town in South India has some ultimate monuments, buildings and world heritage palaces; we have every confidence that the Regenta Central Herald will be a worthwhile venture.



### About Royal Orchid & Regenta Hotels:

Royal Orchid Hotels is one of India's fastest growing hotel chains. It primarily operates 5 and 4 star hotels, enabling it to target the discerning business and leisure traveller. It currently operates 43 hotels across India. Promoted by Chender K Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed in the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

The group has bagged many awards which include the: National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently in 2016, here are some of the following;

1. Ramada Bangalore won the award for the "Best Budget Hotel" for India Travel Awards 2017
2. Regenta Resort Varca- Goa won the "Best Debut Beach Resort" for India Hospitality Award (West & South) 2016.
3. Royal Orchid Metropole, Mysore has been Awarded "The Best in Heritage Hotel" Category Tourism Awards 2016 by Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Bengaluru Karnataka
4. Royal Orchid Beach Resort, Goa was awarded for "Best 5 star Fun & Fly Resort and the " Best Food & Bev. Manager in 5 star category (South) - Mr. Sujit Kushwaha" by the Goan Hospitality award of Excellence 2016

**Our vision is to be the Preferred Hotel Chain for the discerning Global Traveller.**

The brand 'Regenta Hotels' is an upscale arm of the Royal Orchid Hotel group. It is designed for the corporate traveller whose watchword is value and convenience. It is categorized into Regenta, Regenta Central, Regenta Resorts and Regenta Inn.

